

# **“The Quickest, Easiest and Most Cost Effective Way to Increase Your Return at Your Next Trade Show Event”**

[Register Now for a \\$1 Trial Membership Offer](#)

## **What’s the Buzz? [LetsTalkTradeShows.com!](http://LetsTalkTradeShows.com)**

**Joyce McKee, author of *The Secret to Achieving Brilliant Returns at Your Next Event***, brings you the next generation of trade show technology with the first and only membership site offering you a complete, step-by-step formula for your Event Marketing success.

With up-to-the-minute information using Web 2.0 for the best possible e-learning experience, you get the resources, strategies and shortcuts you need to create your best trade show ever!

- ✓ **Webinars** – Joyce McKee and other industry experts share a wealth of knowledge, including the Five-Step Formula
- ✓ **Educational Interactivity** – Ask industry experts and your peers detailed questions regarding specific topics before, during and after a webinar, as well as hear and respond to others’ questions.
- ✓ **Podcasts** – Hear Joyce interview other industry experts to provide you more of the answers you need to succeed brilliantly at your next event.
- ✓ **Quick Start Training** – Get just the essentials in a hurry when you have a show *30 days away or less!*
- ✓ **Articles** – Supporting each step of the Five-Step Formula and beyond and drawing from the best resources around the Internet in one convenient place.
- ✓ **Trade Show Industry Resources** – Handpicked and arranged to find what you need so you don’t have to take the time away from higher priorities.
- ✓ **A Priceless ROI Tool** – Available to you free explaining in detail how to effortlessly calculate with precision your true ROI for each trade show.
- ✓ **24/7** – Information at your fingertips for planning and achieving higher performance at every show.

Access an extensive network of this industry’s best and brightest:

### **Marketing Experts – Research Firms – Exhibitors – Event Promoters**

*"I LOVE Let's Talk Trade Shows, but it's years too late! If only there was a resource like this when I managed trade shows in the corporate world for Koch Engineering and Westinghouse. I would have avoided a lot of expensive mistakes and generated much better results from our exhibits." Bob Bly, Consultant and Copywriter, Bly.com*

Stay on top of what’s working and not...learn to delegate more...outsource more...and have access to a bigger team...without spending a fortune to do it!

**Become a “Master of Trade Show Success” at LetsTalkTradeShows.com**

We’ll see you there!

